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Dr. Aamir Sarwar

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Date of Birth: June 22, 1959

Nationality Pakistani

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Education

2011-2013	Ph.D. (eLearning Methodology)Management "Perception of Employees to Manage Work Stress through eLearning"	I Graduate School of el earning (GSel) Accumption I hivercity of		
1990-1991	MBA (Marketing of Financial Services)	Strathclyde Graduate Business School (SGBS), University of		
	Equivalent to MS/M.Phil	Strathclyde, Glasgow, (UK).		
1990	MA (Economics)	University of the Punjab, Lahore, Pakistan		
1983	MBA (Major in Finance)	IBA, University of the Punjab, Lahore, Pakistan		
1980	B.Sc. (Economics, Statistics, Mathematics)	Government College, Lahore, Pakistan		
1977	F.Sc. (Economics, Statistics, Mathematics)	Government College, Lahore, Pakistan		
1975	Matriculation (Physics, Chemistry, Mathematics)	Don Basco High School, Lahore, Pakistan		

Summary of Experience

August 01, 2023 to	Chairperson / HoD	Department of Business Administration. Lahore Leads University,		
date	•	Lahore.		
October 2020 to date	Adjunct Faculty &	Teaching Finance Courses in IBIT and IAS, University of the Punjab, Laho		
		Acting as Business Consultant with a Software House developing Financial		
	Business Analyst and Consultant			
January 02, 2020 -	Associate Dean	Department of Management Sciences (DMS), Lahore Garrison University		
October 31, 2020	Management Sciences	(LGU), DHA, Phase VI, Sector C, Lahore.		
November 01, 2019	Associate Professor	Department of Management Sciences (DMS), Lahore Garrison University		
		(LGU), DHA, Phase VI, Sector C, Lahore.		
October 20, 2014 to	Incharge/Director IBIT	Managing Institute of Business & Information Technology (IBIT), under		
June 21, 2019		the supervision of Dean Economics and Management Sciences, University		
		of the Punjab, Lahore.		
		Responsible for all Academic and Administrative activities & functions of the		
		Institute.		
October 2007 to	Assistant Professor	Institute of Business & Information Technology (IBIT), University of the		
October 19, 2014	(Banking and Finance) Permanent BPS-19	Punjab, New Campus, Lahore.		
		Teaching Banking and Finance Courses including:		
	Program Coordinator-	Commercial Bank Management		
	All programs of IBIT	Financial Sector and Financial Institutions		
		Financial Management		
		Corporate Finance		
		Financial Statement Analysis		
		Capital Budgeting		
		Project Appraisal		
		Finance for Public Sector		
		Islamic Banking and Finance		

October 2006- September 2007	Chief Business Analyst (LeaseSoft) Software for Leasing Companies which includes the following main Modules: • Credit Application Processing (CAP) • Contract Management System (CMS) • Wholesale Financing System (WFS) • Fleet Management System (FMS)	NetSol Technologies Limited: Head of (LeaseSoft) Business Analysis Team and was responsible for the definition of high-level business requirements of the leasing sector in different courtiers. Direct Dealing with business units of customer and working closely with the development teams of NetSol in order to explain/impart the domain knowledge. Worked as Business Consultant for Daimler-Chrysler Group Companies in Asia Pacific. Other clients include Toyota, BMW, FIAT, NISSAN, CNH in Asia Pacific, and other clients of NetSol. Travelled to different countries including Australia, Singapore, New Zealand, Thailand, Taiwan, Kuwait, Saudi Arabia and other countries. Main responsibilities include production of the requirements and functional specifications of (LeaseSoft which includes CAP, LeaseSoft, WFS, and Fleet Management). Also Involved in Marketing of the same Software in Asia Pacific, Europe, and Middle East.		
January 2004 to October 2006	Assistant Professor (Banking and Finance) - Contract	Institute of Business & Information Technology (IBIT), University of the Punjab, New Campus, Lahore.		
		Teaching Banking and Finance Course including:		
December 2000 to 2003	Senior Manager Business Analysis (Leasing and Banking)	NetSol Technologies (Pvt.) Limited: Worked as the Head of CMS (Leasin and Banking Contract Management System) business project team and it responsible for the definition of high-level business requirements of the leasing sector. Direct Dealing with business units of customer and workin closely with the development teams of NetSol in order to explain/impart the domain knowledge.		
		Worked as Business Consultant for Daimler-Chrysler Group of Companies in Asia Pacific and other clients of NetSol. Main responsibilities include production of the requirements and functional specifications of LeaseSoft.		
1996 – 2000	General Manager (Credit & Marketing)	Mercantile Leasing Company Limited: Responsible to manage the functions of company including strategic planning and business strategy formulation. Also managed the Credit, Marketing, Monitoring and Lease Administration activities		
1995 – 1996	Manager Marketing (Branch Manager)	Al-Zamin Leasing Modaraba : Responsible for Marketing Credit and other administrative matters		
1992 – 1994	Manager Credit & Marketing	Capital Assets Leasing Corporation Limited: Responsible for Marketing Credit and Other Administrative matters		
1990	Marketing Manager	Unitech Electronics (Pvt.) Limited, Lahore		
1988-1989	Incharge Distribution Department	Nestle Milkpak Limited		
1984-1987	Zonal Manager Sales & Manager Logistics Deptt.	Philips Electrical Company Pakistan Limited		

Academic and Professional Distinctions

- Silver Medal and Talent Scholarship in Intermediate Examination from Lahore Board.
- Philips Quality Awards from Philips Holland in 1986 & 1987 during my service in Philips Pakistan.
- British Council Scholarship (Foreign & Common Wealth Organization) for MBA in United Kingdom. (Fully funded)
- Punjab University Partial Scholarship for Ph.D. (2011) from Assumption University of Bangkok, Thailand.

Courses, Seminars and Conferences

- Computer Language (FORTRAN) Certificate July 16 Aug 20, 1983 University of Engineering and Technology, Lahore.
- Inventory Control (Participation Certificate) Jan 12 17, 1985, Pakistan Institute of Management, Lahore.
- Intensive English Language Course Aug 27 Sep 20, 1990. English Language Teaching Unit, Department of Modern Languages, University of Strathclyde, Glasgow, UK
- Seminar on Leasing (Participation Certificate) Oct 24 26, 1993, Pakistan Development Banking Institute (PDBI), Karachi.
- International Business Conference: Lahore University of Management Sciences (LUMS)
- Asian Leasing Convention: April 24-26, 1997, Taj Mahal Hotel, Mumbai, India.
- Workshop on Micro Leasing: November 19, 1999, at Avari Hotel, Lahore. Arranged by Leasing Association of Pakistan (LAP) under Technical Assistance grant provided by Swiss Agency for Development and Co-operation. Workshop conducted by National Management Consultants (Pvt.) Limited.
- National Conference on Emerging Trends in Governance and Management in Pakistan: May 20-21, 2016 at Pearl Continental Hotel, Lahore. Organized by Institute of Administrative Sciences, University of the Punjab, Lahore.
- HEC Workshop: Attended 2-Day Workshop on Strategic Management for HOD's of Public Sector HEIs of Pakistan: November 14-15, 2017 organized by Learning Innovation Division of HEC of Pakistan at Regional Office Lahore.
- International Conference on Governance, Management & HR: Strategic Directions: March 20-21, 2018 at Pearl Continental Hotel, Lahore organized by Institute of Administrative Sciences (IAS), University of the Punjab in collaboration with Punjab Economic Research Institute (PERI).
- **World Marketing Summit**: February 25-27, 2020 at University of South Asia, Barki Road Campus, Lahore, Coordinated and Organized by Naqeebz Consulting.
- **HEC Workshop**: Undergraduate Education Policy 2023, V 1.1, Arranged by Curriculum Division, Higher Education Commission, on September 06, 2023 at the Office of HEC, Gulberg, Lahore.
- **PHEC Workshop:** Use of Generative Artificial Intelligence in Higher Education, One day Workshop arranged by Punjab Higher Education Commission (PHEC) on January 04, 2024 at the UVAS, Lahore,

Other Skills and Interests

- Teaching: Marketing & Finance subjects in University of Leadership & Management (UMT), PakAims, and Institute of Administrative Sciences (IAS), University of the Punjab (UoP), Lahore. University of Lahore (UoL), and in other Private Business Schools to BBA, MBA and Executive Development Centers, Post Graduate Diploma classes on part time basis since 1992.
- Computing: DOS, Windows XP, MS Office 2010, SPSS 21, AMOS, NVIVO, Mendeley, and Experience of working
 in LAN (Local Area Network) environment. Also helping as consultant to different software houses to develop ERP
 solutions
 - Languages: English, Urdu, and Punjabi.
- Sports: Cricket, Basketball, Volleyball, and Table Tennis. In 1990-91 played II-Division League Cricket in Glasgow, (UK).
- Reading and study: Books and Journals of Management, Marketing, Finance and Computer related different software.
- Countries Visited: England, Holland, Saudi Arabia, Kuwait, India, Nepal, Sri Lanka, Maldives, Thailand, Singapore, Australia, New Zealand, Malaysia, Luxembourg, Belgium, Taiwan, UAE (Dubai, Sharjah, Abu Dhabi).
- Online Teaching Experience: Experience to use Google Classroom, Google Meeting, Zoom and Moodle for online teaching and conducting online exams and preparing results. Proficient in Statistical Software (SPSS, AMOS, Smart PLS) and MS Office Suite (MS Word, MS Excel, MS PowerPoint & MS Outlook).

Administrative Responsibilities in IBIT and Punjab University

- Member of Board of Studies (BOS) of IBIT
- Member of Board of Faculty Faculty of Economics and Management Sciences in Punjab University.
- Member of the Technical Committee of the Main Purchase Committee of the Punjab University
- Chairman Admission Committee, in IBIT
- Chairman Purchase Committee, in IBIT
- Chairman Disciplinary Committee in IBIT.
- Member of Appellate Committee of the University of the Punjab, Lahore.
- Member of the Investment Committee of IBIT
- Chairman of many Fact Finding/Inquiry Committees constituted by the Worthy Vice Chancellor
- President Elected for the Year 2012, Academic Staff Association (ASA) of University of the Punjab
- Member Board of Faculty, Faculty of Science, University of the Punjab
- Member Board of Studies, Business School, Lahore School of Economics (LSE)
- Convenor Board of Studies, Department of Business Administration, Lahore Leads University (LLU), Lahore.
- Member Board of Faculty, Faculty of Business Administration, Lahore Leads University (LLU), Lahore.
- Member Board of Faculty, Faculty of Computer Science, Lahore Leads University (LLU), Lahore.
- Member of BASR, Lahore Leads University (LLU), Lahore.

Research Papers and Books

No.	Papers	Author	Journal / Publisher	Year
1	Work Stress and Family Imbalance: in Financial Sector of Pakistan.			July 2011 Indexed by Ulrich
2	Impact of Employee Empowerment: on Employees Job Satisfaction and Commitment with the organization.	Aamir Sarwar Ayesha Khalid	Interdisciplinary Journal of Contemporary Research in Business (IJCRB), Vol. 3, No.2, pp: 664-683.	June 2011 'Y'
3	Safety & Soundness of Financial Sector of Pakistan: CAMEL Rating Application.	Aamir Sarwar Sherwan Asif	Interdisciplinary Journal of Contemporary Research in Business (IJCRB), Vol. 3, No. 2, pp: 624-630.	June 2011 'Y'
4	Factors Having Impact on the Performance of Business Students: Case study of Institute of Business and Information Technology (IBIT), University of the Punjab, Lahore, Pakistan.	Aamir Sarwar Dr. Syed Mansoor Sarwar	International Journal of Business and Social Sciences (IJBSS), Vol. No. 17, pp: 279-293, 2012	September 2012 Indexed by Ulrich
5	Satisfaction Level with Employer Based Health Insurance in Pakistan: Study of Private and Public Sector Employees in Pakistan.	Aamir Sarwar Hamza Qureshi	International Journal of Business and Commerce (IJBC), Vol. 2 No.12, pp: 54-66, 2012.	September 2012 Indexed by Ulrich
6	Teacher's Evaluation by students in Business Programs: Case study of Institute of Business and Information Technology (IBIT), University of the Punjab, Lahore, Pakistan.	Aamir Sarwar Dr. Syed Mansoor Sarwar	Asian Journal of Business and Management Sciences (AJBMS), Vol. 2, No. 6. pp: 1-25, 2012	November 201 Indexed by Ulrich
7	An Investigation of the relationship between Organizational Culture and the Employee's role-based Performance: Evidence from the Banking Sector.	Hira Aftab Tayyaba Rana Aamir Sarwar	International Journal of Business and Commerce (IJBC), Vol. 2, No. 4, pp: 01-13, 2012.	December 201 Indexed by Ulrich
8	Factors Influencing the Bank Selection Decision of Students: An Investigation of Business Graduates.	Aamir Sarwar Sadaf Mubeen	International Review of Business and Social Sciences (IRBSS), Vol. 2, No. 1, pp: 12-26, 2012	December 201
9	Design and Development of Credit Scoring Models for the Commercial Banks in Pakistan: Forecasting Credit Worthiness of Corporate Borrowers.	Asia Samreen Farheen Zaidi Aamir Sarwar	International Journal of Business and Commerce (IJBC), Vol. 2, No. 5, pp: 01-26, 2013	January 2013 Indexed by Ulrich
10	Factors having impact on the Career Decisions: Study of Business Graduates in Pakistan.	Aamir Sarwar Amna Azmat	Business Management Dynamics (BMD), Vol. 2, No. 7, pp: 09-19, 2013	January 2013 Business Management Dynamics (BMD)
11	Awareness and Willingness to buy private health insurance and a look into its future prospects in Pakistan.	Aamir Sarwar Hamza Qureshi	European Journal of Business and Social Sciences (EJBSS), Vol. 2, No. 1, pp: 69-81, 2013	April 2013
12	Work Stress and Family Imbalance: Comparative Study of Manufacturing and Services Sectors in Pakistan.	Aamir Sarwar	Middle East Journal of Scientific Research (MEJSR), 16 (8): pp: 1051-1061, 2013.	November 2013 ISI Indexed
13	Study to Explore the Impact of Personality Traits on Employee Turnover in Public and Private Sector	Aamir Sarwar Sidra Hameed Hira Aftab	Middle East Journal of Scientific Research (MEJSR), 16 (9): pp: 1249-1254, 2013	December 201 ISI Indexed
14	Perception of Employees of Manufacturing and Services Sectors in Pakistan to Manage Work Stress through eLearning.	Dr. Aamir Sarwar Dr. Chitapa Ketavan	World Applied Sciences Journal (WASJ), 29 (8): pp: 978-993, 2014.	January 2014 ISI Indexed
15	A study to examine the level of employability skills among business Students.	Dr. Aamir Sarwar Aqsa Arshad Hira Aftab	European Journal of Scientific Research (EJSR), Volume 117, Issue 1, pp: 110-115., 2014. http://www.europeanjournalofscientificresearch.com/is sues/EJSR_117_1.html	February 2014 ISI Indexed
16	Performance Related Pay: A Comparative Study on Public and Private Universities.	Dr. Aamir Sarwar Marium Naeem Hira Aftab, Amna Arif	Science International, (Lahore), 26(1), pp: 489-497, 2014	March 2014 ISI Indexed
17	Impact of Career Development Programs on Academic Motivation and Career Maturity of Students.	Dr. Aamir Sarwar Hira Aftab, Amna Arif, Sadia Mushtaq	Journal of Basic and Applied Scientific Research (JBASR). 4(6), 110-118, 2014 http://txtpaper.com/ArticleView.aspx?articleId=JBAS R-2811	June 2014 ISI Indexed
18	Investor's Behavior in Pakistan Mercantile Exchange (PMEX)	Dr. Aamir Sarwar Zainab Mansoor Dr. Nadeem Shafique Butt	Science International, (Lahore),26(3), pp:1371-1377, 2014.	July-August 2014 ISI Indexed
19	Barriers to Adoption of Online Shopping In Pakistan.	Hamza Qureshi Rida Fatima Dr. Aamir Sarwar	Science International, (Lahore),26(3), pp:1391-1396, 2014.	July-August 2014 ISI Indexed
20	Investor's Perception about Pakistan Mercantile Exchange (PMEX)	Dr. Aamir Sarwar Zainab Mansoor	International Journal of Academic Research (IJAR), Part B, 6 (6); November pp: 86-94, 2014.	November 20 ISI Indexed

21	Trust and Awareness of the Retail Investor in Stock Market of Pakistan	Hamza Qureshi Sidra Mahmood Dr. Aamir Sarwar	Science International, (Lahore),26(5), pp: 2501-2507, 2014.	Nov-Dec 2014 ISI Indexed
22	Impact of Macroeconomic Factors on the Stock Index: A Case Study of Pakistan	Dr. Aamir Sarwar Hassan Aftab Dr. Rehan Ahmed Khan Hamza Ahmed Qureshi	Science International, (Lahore), 26(5), pp:2595-2601, 2014.	Nov-Dec 2014 ISI Indexed
23	Factors affecting selection of specialization by Business Graduates	Dr. Aamir Sarwar Rizwana Masood	Science International, (Lahore), 27(1), pp:489-495, 2015	Jan-Feb 2015 ISI Indexed
24	Impact of eLearning Perception and eLearning Advantages on eLearning for Stress Management : (Mediating Role of eLearning for Corporate Training)	Dr. Aamir Sarwar Dr. Chitapa Ketavan Dr. Nadeem Shafique Butt	Pakistan Journal of Statistics and Operations Research (PJSOR); Vol: XI, No.2, 2015, pp; 241-258	HEC Recognized 2015 ISI Indexed 'Y'
25	A Comparison Between Psychological and Economic Factors Affecting Individual Investor's Decision-Making Behavior	Dr. Aamir Sarwar Ghadeer Afaf	Cogent Business and Management by Taylor & Francis Group, (2016), 3(1):1232907 (September 30, 2016) http://dx.doi.org/10.1080/23311975.2016.1232907	ISI Indexed Emerging Sources Citation Index (ESCI)
26	Perception about Social and Financial Issues of Life after Retirement: A Case Study of Academic Staff of Public Sector Universities in Lahore	Dr. Aamir Sarwar Sara Saeed	Cogent Business and Management by Taylor & Francis Group, (2016), 3(1), 1236432. (September 26, 2016) (http://doi.org/10.1080/23311975.2016.1236432 https://www.cogentoa.com/article/10.1080/23311975.2016.1236432	ISI Indexed Emerging Sources Citation Index (ESCI)
27	Use of e-Learning for Stress Management – Multi-group Moderation Analysis	Dr, Aamir Sarwar Nadeem Shafique Butt Chitapa Ketavan	Pakistan Journal of Statistics and Operations Research (PJSOR); Vol. 12 No. 4, 2016, pp: 695-707. http://dx.doi.org/10.18187/pjsor.v12i4.1632	HEC Recognized 2016 'Y' ISI Indexed
28	Story Beneath Story: Do Magazine Articles Reveal Forthcoming Returns on Stock Market?	Dr. Aamir Sarwar Qurat-ul-Ain Mazhar	African Journal of Business Management, Vol. 11(19), pp. 564-581, 14 October, 2017. DOI:10.5897/AJBM2017.8127 [Article Number: DB6889866251	2017
29	The Impact of Corporate Governance and financial leverage on the performance of Pakistani Firms.	Dr. Aamir Sarwar, Shahryar Ahmad Khan Fayyza Jaleel	Academic Journal of Social Sciences (AJSS), Vol. (3)4, pp: 299-321, Oct-Dec, 2019.ISSN: 2519-7983 (Print), 2521-0149 (Online)	2019 'Y'
30	Financial Literacy and Financial Behavior with the Mediating Effect of Family Financial Socialization in the Financial Institutions of Lahore, Pakistan.	Sumaira Khawar Dr. Aamir Sarwar	Future Business Journal: 7, 27 (2021). pp: https://doi.org/10.1186/s43093-021-00064-x	July 18, 2021 Emerging Sources Citation Index (ESCI)
31	CSR Disclosure and Financial Performance of Companies in Pakistan and Moderating Effect of High and Low-Profile Industry.	Dr. Aamir Sarwar Afia Saleem	Governance and Management Review (GMR), Vol 6, No.1, Jan-June, 2021	2021 'Y'
32	The Impact of Corporate Governance and Financial Leverage on the Performance of Local Thai Banks using Corporate Social Responsibility as a Mediator	Dr. Aamir Sarwar Dr. Mamdouh Abdulaziz Saleh Al- Faryan Sara Saeed	Theoretical Economic Letter (TEL), 2022, 12, 19-51 https://doi.org/10.42.36/tel.2022.121003	January 19, 2022 Web of Science
33	Corporate Governance and Corporate Performance, with a Mediating role of Corporate Social Responsibility – Case Study of companies listed on Saudi Arabian Exchange.	Dr. Aamir Sarwar Dr. Mamdouh Abdulaziz Saleh Al- Faryan Ms. Madiha Saleem	Theoretical Economics Letters, 2022, 12, 1137-1175 https://doi.org/10.4236/tel.2022.124062	August 25, 2022 Web of Science

Bo	Books				
1	'Work Stress and Family Imbalance: in Financial Sector of Pakistan"	Aamir Sarwar Hira Aftab	VDM, Germany	July 2011	
2	Impact of Employee Empowerment: on Employees Job Satisfaction and Commitment with the organization.	Aamir Sarwar Ayesha Khalid	LAP, Germany	July 2011	
3	Camel Rating Application on Commercial Banks in Pakistan	Aamir Sarwar Sherwan Asif	LAP, Germany	October, 2011	
4	Satisfaction Level with Employer Based Health Insurance in Pakistan: Study of Private and Public Sector Employees in Pakistan	Aamir Sarwar Hamza Qureshi	LAP, Germany	July 2012	
5	Factors Having Impact on the Career Decisions: Study of the Business Graduates in Pakistan	Aamir Sarwar Amna Azmat	LAP, Germany	July 2012	
6	Factors Influencing the Bank Selection Decision of Students: An Investigation of the Business Graduates	Aamir Sarwar Sadaf Mubeen	LAP, Germany	July 2012	

Research Related Activities

- Member of Board of Studies (BoS) of Business Management School of Lahore School of Economics (LSE) Since June 2015
- Approved Supervisor for Master/M.Phil. /Ph.D. students of Assumption University, Bangkok, Thailand.
- Internal and External Supervisor for Master/MS/M.Phil Thesis in IBIT, Institute of Administrative Sciences, College of Statistics and Actuarial Sciences (CSAS), University of the Punjab, Lahore and PAK-AIMS.
- Research Supervision: Supervised more than 50 Research Thesis at MS level. Supervised number of Business Projects at BS level.
- Reviewer for 'Educational Research and Reviews' (ERR) Journal: http://www.academicjournals.org/ERR,
- Reviewer for 'Business Management Research Journal' (BMRJ)
- · Reviewer for 'World Applied Sciences Journal' (WASJ) an ISI Indexed Journal
- · Board Member of AU-e Journal of Interdisciplinary Research (www.ejir.au.edu), Assumption University, Thailand
- Reviewer of "Governance and Management Review-GMR" Institute of Administrative Sciences, University of the Punjab, New Campus, Lahore. (http://pu.edu.pk/home/journal/37/Editorial-Board.html)
- Independent Evaluator, HEC National Research Program for Universities (NRPU) Projects
- Alumni of University of Strathclyde, Glasgow-Alumni Membership No: 121547
- Performing as an Evaluator/Reviewer of NRPU/CPEC-CRG/PERIDOT Research Projects and other projects of HEC-Pakistan.