

## Department of Business Administration

### Scheme of studies for BBA (Hons.) / BS Implementation of Under Graduate Policy 2020

#### Eligibility Criteria

- e. The candidate has passed the Intermediate or equivalent examination from an institution recognized by the Higher Education Commission of Pakistan / Inter Board Committee of Chairmen, Pakistan.
- f. Subject to policy/applicability, the candidate shall pass the Entrance Test as required by the HEC.

#### COURSE & CREDIT HOURS DISTRIBUTION

Single Major			ADP		
Category	Credits	Courses	Category	Credits	Courses
General Education	39	13	General Education	39	13
Distributive Courses	39	13	Distributive Courses	6	2
Major	54	18	Major	15	5
<b>Total</b>	<b>132</b>	<b>44</b>	<b>Total</b>	<b>60</b>	<b>20</b>

One Major & One Minor			Double Major		
Category	Credits	Courses	Category	Credits	Courses
General Education	39	13	General Education	39	13
Distributive Courses	30	10	Distributive Courses	15	5
Major	51	17	Major 1	39	13
Minor	12	4	Major 2	39	13
<b>Total</b>	<b>132</b>	<b>44</b>	<b>Total</b>	<b>132</b>	<b>44</b>

One Major & 2 Minor		
Category	Credits	Courses
General Education	39	13
Distributive Courses	18	6
Major	45	15
Minor 1	15	5
Minor 2	15	5
<b>Total</b>	<b>132</b>	<b>44</b>

**List of General Education Courses (Compulsory) Total: 39 Credits**

<b>Category</b>	<b>Courses</b>	<b>Title of Courses</b>	<b>Credit</b>	<b>Code</b>
<b>Arts &amp; Humanities</b>	2	10. Functional Urdu	2	GEN 151
		11. Translation of Holy Quran <i>(for Muslim Students)</i> <b>OR</b>	4	GEN 252
		Principles of Ethics <i>(for Non-Muslim Students)</i>		GEN 253
		12. Sports and Exercise Physiology		GEN 324
		13. Short Film and Drama Production 14. Cultural heritage in Pakistan		GEN 434
<b>Natural Sciences</b>	2	8. Environmental Sciences	3	GEN 121
		9. Fundamentals of Applied Physics	3	GEN 122
		10. Everyday Science	3	
		4. Geography and Natural Resources 5. Introduction to Ecology	3 3	
<b>Social Sciences</b>	2	12. Introduction to Sociology	3	GEN 131
		13. Legal Systems of Pakistan	3	GEN 132
		14. Introduction to International Relations	3 3	GEN 102
		15. Introduction to Political Science	3	GEN 101
		16. Gender Studies		GEN 231
<b>Expository Writing</b>	3	7. Technical Writing	3	GEN 161
		8. Creative Writing	3	GEN 262
		9. Academic Writing	3	GEN 263
<b>Quantitative Reasoning</b>	2	10. General mathematics	3	GEN 111
		11. Elements of Statistics and Probability	3	GEN 112
		12. Introduction to Mathematical Reasoning		GEN 113
		13. Introduction to Information and Communication Technology		GEN 114

		5. Logic and Critical Thinking		GEN 115
<b>Pakistan Studies</b>	1	18. Pakistan Studies	3	GEN 143
<b>Islamiyat/Moral Values</b>	1	Fundamental of Islamic Studies (For Muslim Students) <b>OR</b>	3	GEN 141
		Moral Values (for Non-Muslim Students)		GEN 142
<b>Total Credits</b>			<b>39</b>	

### List of Distribution Courses

	<b>Code</b>	<b>Title of Course</b>	<b>Credits</b>
<b><u>Political Science</u></b>			
<b>1</b>	PSIR-432	Politics of South Asia	3
<b>2</b>	PSIR-302	Comparative Political Systems of Developing States	3
<b>3</b>	PSIR-319	Contemporary Political Ideologies	3
<b>4</b>	PSIR-334	Major Issues in Pakistan's Politics	3
<b>5</b>	PSIR- 221	Introduction to Local Government System	3
<b><u>International Relations</u></b>			
<b>1</b>	PSIR-442	Contemporary Regional and International Issues	3
<b>2</b>	PSIR-432	Politics of South Asia	3
<b>3</b>	PSIR- 431	Major Issues of Muslim World	3
<b>4</b>	PSIR-322	Conflict and Conflict Resolution	3
<b>5</b>	PSIR -303	Comparative Political Systems of Developed States	3
<b><u>Psychology</u></b>			
<b>1</b>	PSY101	Introduction to Psychology	3
<b>2</b>	PSY121	Theories of personality	3
<b>3</b>	PSY112	Social Psychology	3
<b>4</b>	PSY412	Positive Psychology	3
<b>5</b>	PSY413	Attachment and Relationship	3
<b><u>Sociology</u></b>			
<b>1</b>	SOCL 132	Pakistani Society and Culture	3
<b>2</b>	SOCL 331	Sociology of Emotions and Human Feelings	3
<b>3</b>	SOCL 341	Criminology and Society	3
<b>4</b>	SOCL 421	Sociology of Globalization	3
<b>5</b>	SOCL 441	Human Rights and Citizenship	3
<b>6</b>	SOCL 442	Sociological Approaches to Conflict Resolution	3
<b>7</b>	SOCL 231	Gender Studies	3

### **Economics**

<b>1</b>	ECON 272	Comparative Economic system	3
<b>2</b>	ECON 141	Introduction to Development Economics	3
<b>3</b>	ECON275	Islamic Economics	3
<b>4</b>	ECON271	Issues in Pakistan's Economy	3
<b>5</b>	ECON 101	Introduction to economics	3

### **Education**

<b>1</b>	Edu-211	School, Community and Teacher	3
<b>2</b>	Edu-241	Assessment and Evaluation in Classroom	3
<b>3</b>	Edu-315	Critical Thinking and Reflective Practices	3
<b>4</b>	Edu-272	Principal of Guidance and Counseling	3
<b>5</b>	Edu-313	Contemporary Trends and Issues in Education	3

### **Computer Sciences & IT**

<b>1</b>	CRSC121	Programming Fundamentals	3
<b>2</b>	CRSC241	Database Systems	3
<b>3</b>	CRSC251	Introduction to Software Engineering	3
<b>4</b>	CRSC225	Web Engineering	3
<b>5</b>	CRSC331	Computer Networks	3
<b>6</b>	CRSC341	Enterprise Systems	3
<b>7</b>	CRSC342	Business Process Engineering	3
<b>8</b>	CRSC343	Graph Theory	3
<b>9</b>	CRSC344	Theory of Programming Languages	3
<b>10</b>	CRSC353	Software Requirements Engineering	3
<b>11</b>	CRSC381	Research Methodology for CSC	3
<b>12</b>	CRSC382	Operations Research	3
<b>13</b>	CRSC383	Stochastic Processes	3
<b>14</b>	CRSC422	Information Security	3
<b>15</b>	CRSC452	Formal Methods	3
<b>16</b>	CRSC453	Modeling and Simulation	3

### **Physical Education & Sports Science**

<b>1</b>	SPSC121	Basics of Human Anatomy	3
<b>2</b>	SPSC122	Introduction to Sports Physiology	3
<b>3</b>	SPSC111	Philosophical Basis of Physical Education	3
<b>4</b>	SPSC112	Rules and Techniques of the Games	3
<b>5</b>	SPSC212	Science of Track and Field	3

### **Mathematics**

<b>1</b>	MATH111	Logic and Set Theory	3
<b>2</b>	MATH112	Discrete Structures for CSC	3
<b>3</b>	MATH233	Differential Equations	3
<b>4</b>	MATH212	Linear Algebra for CSC	3
<b>5</b>	MATH113	Calculus and Analytical Geometry for CSC	3

6	MATH312	Algebra I	3
7	MATH131	Calculus I	3
8	MATH201	History of Mathematics	3
9	MATH231	Linear Algebra I	3
10	MATH 321	Numerical Methods and Computation	3
11	MATH 333	Multivariable Calculus for CSC	3
<b><u>Business Administration</u></b>			
1	BUSS101	Introduction to Business	3
2	BUSS141	Principles of Human Resource Management	3
3	BUSS102	Management Principles and Application	3
4	BUSS104	Business on Internet	3
5	BUSS103	Principles and Practices of Marketing	3
6	BUSS107	Digital Banking	3
7	BUSS106	Banking and Financial Markets	3
8	BUSS105	Digital and Social Media Marketing	3
9	BUSS206	Fundamentals of Project Management	3
10	BUSS205	Business and Society	3
11	BUSS204	Professional Practices for Future Leaders	3
12	BUSS121	Principles of Business Finance	3
13	BUSS203	Business Ethics	3
14	BUSS202	Cross-border Business	3
15	BUSS201	Business Investment Decisions	3
16	BUSS109	Legal Mechanism of Business	3
17	BUSS108	Islamic Banking Systems	3
<b><u>Accounting &amp; Finance</u></b>			
1	ACCT111	Financial Accounting	3
<b><u>Law</u></b>			
1	LAW101	Introduction to Law	3
2	LAW214	Human Rights Law	3
3	LAW483	Law of Contract	3
4	LAW484	Islamic Personal Law	3
5	LAW335	Law of Business Organizations	3
6	LAW421	Constitutional History in Pakistan	3
<b><u>Mass Communications</u></b>			
1	MCOM101	Introduction to Journalism & Mass Communication	3
2	MCOM211	Journalistic English	3
3	MCOM111	Introduction to Social Media	3
4	MCOM322	Data Journalism	3
5	MCOM231	Broadcast Journalism	3
6	MCOM221	News Reporting and Writing	3

### English

1	ELL 103	Introduction to Language Studies	3
2	ELL 304	Popular Fiction	3
3	ELL 422	Intro to Syntax	3
4	ELL 204	Academic Reading and Writing	3
5	ELL 102	Introduction to Literary Studies	3
6	ELL 203	Short Fictional Narrative	3

### Islamic Studies

1	ISLM313	قرآن کا انسان مطلوب	3
2	ISLM371	اسلام اور جدید چینلجز	3
3	ARAB111	آسان عربی بول چال	3
4	ISLM274	تزکیہ و تصوف (کیئر ٹیکٹر بلڈنگ)	3
5	ISLM333	غذائیں حلال و حرام اسلامی احکام	3
6	ISLM231	اسلامی فقہ اور عملی زندگی کے مسائل	3

### Urdu

Code	Title of Course	Credits
URDU371	نظم کا مطالعہ	3
URDU411	ناول کا مطالعہ	3
URDU211	شعرِ نہی	3
URDU313	شعری اصناف	3
URDU111	عملی قواعد اُردو	3

## List of Majors/Minors and Courses BBA (Hons.) / BS

### Single Major or Double Major in

Business Management, Management, Marketing, Finance, HRM, Supply Chain Management, Project Management, Entrepreneurship, Digital Marketing, Tourism and Hospitality Management, Healthcare Management

### Minors

Management, Marketing, Finance, HRM, Supply Chain Management, Project Management, Entrepreneurship, Digital Marketing, Tourism and Hospitality Management, Healthcare Management

## Minors (From other departments)

Mathematics and Data analytics, Social Sciences, Mass

Communication, Environment management

### Minor in Business Management (*For non-business students*)

**BBA (Hons.)/ BS with  
Single Major or Double Major in**  
Business Management, Management,  
Marketing, Finance, HRM, Supply Chain  
Management, Project Management,  
Entrepreneurship, Digital Marketing,  
Tourism and Hospitality Management,  
Healthcare Management

16. BUSS313-Business Policy
17. BUSS314-International Business  
Management
18. BUSS315-Entrepreneurship
19. BUSS371-Production/Operations  
Management
20. BUSS372-Information Technology in  
Business
21. BUSS481-Business Internship

### Major in Business Management

#### Major Courses

#### (39-54 Cr. Hours)

1. BUSS172-Business Ethics
2. BUSS111-Principles of Management
3. BUSS121-Principles of Business  
Finance
4. BUSS131-Principles of Marketing
5. BUSS141-Principles of Human  
Resource Management
6. ACCT111-Financial Accounting I
7. ACCT211-Financial Accounting II
8. ACCT221-Cost Accounting
9. BUSS221-Financial Management
10. BUSS231-Marketing Management
11. BUSS311-Management Information  
System
12. BUSS381-Research Methods in  
Business
13. BUSS382-Quantitative Methods in  
Research
14. BUSS312-Organizational Behavior
15. BUSS331-Consumer Behavior

### Major in Management

#### (39-54 Cr. Hours)

1. BUSS111-Principles of  
Management
2. BUSS141-Principles of Human  
Resource Management
3. BUSS101-Introduction to Business
4. BUSS221-Financial Management
5. BUSS231-Marketing Management
6. BUSS171-Occupational Health and  
Safety
7. BUSS311-Management  
Information Systems
8. BUSS381-Research Methods in  
Business
9. BUSS382-Quantitative Methods in  
Research
10. BUSS312-Organizational Behavior
11. BUSS313-Business Policy
12. BUSS272-Business/ Corporate  
Law

13. BUSS314-International Business Management
14. BUSS371-Production / Operation Management
15. BUSS411-Total Quality Management
16. BUSS412-Corporate Social Responsibility
17. BUSS413-Corporate Strategy for Development
18. BUSS414-Decision Making in Business Support Systems
19. BUSS415-Leadership and Motivation in Organizations
20. BUSS315-Entrepreneurship
21. BUSS481-Business Internship

### **Major in Marketing**

#### **(39-54 Cr. Hours)**

1. BUSS101-Introduction to Business
2. BUSS111-Principles of Management
3. BUSS131-Principles of Marketing
4. BUSS231-Marketing Management
5. BUSS381-Research Methods in Business
6. BUSS382-Quantitative Methods in Research
7. BUSS331-Consumer Behavior
8. BUSS313-Business Policy
9. BUSS315-Entrepreneurship
10. BUSS372-Information Technology in Business
11. BUSS431-Planning and Conduct of Online Marketing
12. BUSS432-Dynamics of Sales and Selling
13. BUSS433-Management of Advertising and Promotion
14. BUSS434-Development of E-business

18. BUSS437-Distribution Management
19. BUSS438-Retailing
20. BUSS439-International Marketing
21. BUSS451-Marketing of IT Products
22. BUSS452-Services Marketing
23. BUSS453-Entrepreneurial Marketing
24. BUSS481-Business Internship

### **Major in Finance**

#### **(39-54 Cr. Hours)**

1. BUSS101-Introduction to Business
2. ACCT111 -Financial Accounting I
3. ACCT211 -Financial Accounting II
4. ACCT221 -Cost Accounting
5. ACCT331 -Managerial Accounting
6. BUSS221 -Financial Management
7. BUSS381 -Research Methods in Business
8. BUSS382 -Quantitative Methods in Research
9. BUSS421 -Corporate Finance
10. BUSS422 -Portfolio Analysis and Management
11. BUSS423 -International Finance
12. BUSS424 -Behavioral Finance
13. BUSS425 -Financial Institutions and Markets
14. BUSS462 -Taxation Management
15. BUSS463 -Auditing
16. BUSS429 -Islamic Banking and Finance
17. BUSS461 -Consumer Banking
18. BUSS426 -Investment Analysis
19. BUSS427 -Financial Statement Analysis
20. BUSS428 -Financial Risk Management

16. BUSS435-Supply Chain Management
17. BUSS436-Industrial Marketing

### **Major in Human Resource Management**

#### **(39-54 Cr. Hours)**

1. BUSS111-Principles of Management
2. BUSS141-Principles of Human Resource Management
3. BUSS101-Introduction to Business
4. BUSS171-Occupational Health and Safety
5. BUSS311-Management Information Systems
6. BUSS381-Research Methods in Business
7. BUSS382-Quantitative Methods in Research
8. BUSS312-Organizational Behavior
9. BUSS313-Business Policy
10. BUSS272-Business/ Corporate Law
11. BUSS314-International Business Management
12. BUSS315-Entrepreneurship
13. BUSS440-Cross-Cultural Resource Management
14. BUSS441-Change Management
15. BUSS442-Leadership and Motivation in Corporate Development
16. BUSS443-Capacity Building and Development
17. BUSS444-Management of Staffing and Performance
18. BUSS445-Cultural Concord in Business Environment
19. BUSS645-Conflict Management

21. BUSS429-Entrepreneurial Finance
22. BUSS454-Financial Reporting
23. BUSS455-Corporate Reporting
24. BUSS481-Business Internship

### **Major in Supply Chain Management** **(39-54 Cr. Hours)**

1. BUSS101-Introduction to Business
2. BUSS111- Principles of Management
3. BUSS131-Principles of Marketing
4. BUSS141- Principles of Human Resource Management
5. BUSS381-Research Methods in Business
6. BUSS382-Quantitative Methods in Research
7. BUSS397- Introduction to SCM
8. BUSS395- Introduction to Procurement Management
9. BUSS212-Financial Decision Making in Supply Chain
10. BUSS213-Logistics and Distribution
11. BUSS390- Inventory and Warehouse Management
12. BUSS392- Quality Management and Lean Thinking
13. BUSS361-Innovations in SC with E-Commerce
14. BUSS362- Supply Chain Risk Management
15. BUSS363- Globalization and Outsourcing Strategies
16. BUSS415- Leadership and Motivation in Organization
17. BUSS211- Health Safety Environment (HSE) in Warehouse
18. BUSS393- Supply Chain Performance Measurement
19. BUSS473-Multimodal Transport Management
20. BUSS540-Import Export Management
21. BUSS541-Legal Aspects of Supply Chains
22. BUSS481-Business Internship

20. BUSS347-Training Interventions and Job Skills
21. BUSS448-Incentive & Compensation Management
22. BUSS449-Human Resource Information System
23. BUSS481-Business Internship
  
4. BUSS141- Principles of Human Resource Management
5. BUSS381-Research Methods in Business
6. BUSS382-Quantitative Methods in Research
7. BUSS394- Introduction to Project Management
8. BUSS241- Ethics in Project Management
9. BUSS242-Project Risk Management
10. BUSS243- Project Quality Management
11. BUSS396- Project Cost and Finance Management
12. BUSS471- Project Planning and Integration
13. BUSS472- Project Monitoring, Evaluation and Controlling
14. BPMP201-Project Procurement and Contract Management
15. BPMP202-Public Sector Project Management
16. BPMP203-Portfolio Project Management
17. BPMP301-Managing Global Projects
18. BPMP302-Legal Aspects in Project Management
19. BPMP303-Project Supply Chain
20. BPMP304-International Project Management
21. BPMP401- Communication Management in Projects
22. BPMP402-Project Scheduling
23. BPM403- Digital Tools for Project Management

## Major in Project Management

### (39-54 r. Hours)

1. BUSS101-Introduction to Business
2. BUSS111 - Principles of Management
3. BUSS131-Principles of Marketing
  
2. BUSS221-Financial Management
3. BUSS381-Research Methods in Business
4. BUSS111 - Principles of Management
5. BUSS131-Principles of Marketing
6. BUSS172-Business Ethics
7. BUSS372-Information Technology in Business
8. BUSS208-Entrepreneurial Behavior
9. BUEN101-Introduction to Entrepreneurship
10. BUEN102-Consumer Psychology and Entrepreneurship
11. BUEN103-Business and Electronic Communication
12. BUEN201-SME Management
13. BUEN202-Entrepreneurial Organization Planning
14. BUEN203-Legal framework for Entrepreneurs
15. BUEN204-Analysis of Pakistani Industries
16. BUEN205-Innovative Business Models
17. BUEN206-Business Plan Development
18. BUEN301-Business Data Analytics
19. BUEN302-Entrepreneurial Marketing
20. BUEN303-Finance and Taxation for Entrepreneurs
21. BUEN304-Product Innovation & Design
22. BUEN305-Leadership Entrepreneurship

24. BPM404-Project Management Office

25. BUSS481-Business Internship

### **Major in Entrepreneurship**

**(39-54 Cr. Hours)**

1. BUSS101-Introduction to Business

**(39-54 Cr. Hours)**

1. BUSS101-Introduction to Business
2. ACCT221-Cost Accounting
3. BUSS221-Financial Management
4. BUSS381-Research Methods in Business
5. BUSS111- Principles of Management
6. BUSS131-Principles of Marketing
7. BUSS141- Principles of Human Resource Management
8. BUSS172-Ethical Practices in E-Business
9. BUSS372-Information Technology in Business
10. CSC101-Introduction to Computers and Computing
11. BUDM308-Integrated Marketing Communication
12. BUDM201-Branding in Digital Marketing
13. BUDM202-Strategic Management for Digital Marketing
14. BUDM203-Services Marketing
15. BUDM204-Significance of Total Quality Management in Digital Marketing
16. BUDM301-Mods of Advertising & Promotion for Digital Marketing
17. BUSS331-Consumer Behavior
18. BUDM302-Tools for Digital Marketing- I
19. BUDM303-Tools for Digital Marketing-II

23. BUEN401-Logistic and Supply Chain Management

24. BUSS664-Digital Entrepreneurship

25. BUSS481-Business Internship\*

\* (In case of opting Entrepreneurship as single major, student is needed to do apprenticeship)

### **Major in DigitalMarketing Management**

3. BUSS131-Principles of Marketing
4. BUSS141- Principles of Human Resource Management
5. BUSS381-Research Methods in Business
6. BUSS221-Financial Management
7. BUSS331-Consumer Behavior
8. TAHM201 -Service Marketing
9. TAHM202-Tourism Management
10. TAHM301 -Emerging Issues in Tourism
11. TAHM302-Itinerary and Route Management
12. TAHM303-Tourism and Hotel Management
13. TAHM304-Effective Restaurant Management
14. TAHM305-Event Management
15. TAHM306-Cultural and Heritage Management
16. TAHM401 -Peaceful Environment and Tourism
17. TAHM402 -Educational and Sports Tourism
18. TAHM403-Front Office and Operations Management
19. TAHM404-Public Relations in Tourism
20. TAHM405 -Public Relations in Hotel Management
21. TAHM406-Destination Branding
22. TAHM407-Destination Marketing
22. BUSS481-Business Internship

20. BUDM304-Blog Marketing
21. BUDM305-Product Monetization Strategies
22. BUDM306- Business Analytics
23. BUSS481-Business Internship

### **Major in Tourism and Hospitality Management**

**(39-54 Cr. Hours)**

1. BUSS101-Introduction to Business
2. BUSS111- Principles of Management
8. BHCM102-Health Policy and Analytics for Decision Making
9. BHCM103-Quantitative Analysis (QA / Bio statistics)
10. BHCM201-Management and Organizational Dynamics
11. BHCM307-Healthcare Quality Assurance
12. BHCM202-Health Management Information Systems
13. BHCM203-Health Psychology
14. ACCT111 -Financial Accounting
15. BHCM204-Strategic Management of Health Services
16. BHCM205-Health Service Delivery and Operation Management
17. BHCM301-Health Ethics, Law and Jurisprudence
18. BHCM302-Finance for Entrepreneurial Ventures
19. BHCM304-Marketing Strategies and Value Innovation
20. BHCM305-Healthcare Leadership
21. BUEN401-Logistic and Supply Chain Management
22. BHCM306-Managing Human Capital
23. BUSS231-Marketing Management
24. BHCM401-Business and Health Economics
25. BHCM402-Managing Healthcare Organization (MHCO)
26. BUSS481-Business Internship

### **Major in Healthcare Management** **(39-54 r. Hours)**

1. BHCM101-Introduction to Healthcare Management
2. ACCT221-Cost Accounting
3. BUSS221-Financial Management
4. BUSS381-Research Methods in Business
5. BUSS111- Principles of Management
6. BUSS131-Principles of Marketing
7. BUSS141- Principles of Human Resource Management

4. BUSS414-Decision Making in Business Support Systems
5. BUSS415-Leadership and Motivation in Organizations

### **Minor Courses (Marketing)**

**(12-15 Cr. Hours)**

1. BUSS431-Planning and Conduct of Online Marketing
2. BUSS432-Dynamics of Sales and Selling
3. BUSS433-Management of Advertising and Promotion
4. BUSS434-Development of E-Business
5. BUSS435-Supply Chain Management

### **Minor Courses (Finance)**

**(12-15 Cr. Hours)**

1. BUSS421-Corporate Finance
2. BUSS422-Portfolio Analysis and Management
3. BUSS423-International Finance
4. BUSS424-Behavioral Finance
5. BUSS425-Financial Institutions and Markets

## Minors

### Minor Courses (Management)

#### (12-15 Cr. Hours)

1. BUSS411-Total Quality Management
2. BUSS412-Corporate Social Responsibility
3. BUSS413-Corporate Strategy for Development

#### (12-15 Cr. Hours)

1. BUSS397-Introduction to SCM
2. BUSS390-Inventory and Warehouse Management
3. BUSS473-Multimodal Transport Management
4. BUSS362- Supply Chain Risk Management
5. BUSS213-Logistics and

Distribution

### Minor in Project Management

#### (12-15 Cr. Hours)

1. BUSS394-Introduction to Project Management
2. Management
3. BUSS241-Ethics in Project Management
4. BUSS243-Project Quality Management
5. BUSS471- Project Planning and Integration
6. BUSS472-Project Monitoring, Evaluation and controlling

### Minor Courses (HRM)

#### (12-15 Cr. Hours)

1. BUSS441-Change Management
2. BUSS442-Leadership and Motivation in Corporate Development
3. BUSS443-Capacity Building and Development
4. BUSS446-Managing Organizational Change and Growth
5. BUSS447-Knowledge Management in Today's Organization

### Minor in Supply Chain Management

2. BUDM202-Strategic Management for Digital Marketing
3. BUDM301-Mods of Advertising & Promotion for Digital Marketing
4. BUDM302-Tools for Digital Marketing- I
5. BUDM303-Tools for Digital Marketing-II
6. BUDM304-Blog Writing

### Minor in Tourism and Hospitality Management

#### (12-15 Cr. Hours)

1. TAHM202 -Tourism Management
2. TAHM301 -Emerging Issues in Tourism
3. TAHM303 -Tourism and Hotel Management
4. TAHM305 -Event Management
5. TAHMM404 -Public Relations in Tourism

### Minor in Healthcare Management

#### (12-15 Cr. Hours)

1. BHCM101-Introduction to Healthcare Management

**Minor in Entrepreneurship  
(12-15 Cr. Hours)**

1. BUEN101-Introduction to Entrepreneurship
2. BUEN103-Stakeholders Communication
3. BUEN201-SME Management
4. BUEN202-Entrepreneurial Organization Planning
5. BUEN203-Legal framework for Entrepreneurs
6. BUEN302-Entrepreneurial Marketing
7. BUSS664-Digital Entrepreneurship

2. BHCM307-Healthcare Quality Assurance
3. BHCM202-Health Management Information Systems
4. BHCM204-Strategic Management of Health Services
5. BHCM205-Health Service Delivery and Operation Management
6. BHCM301-Health Ethics, Law and Jurisprudence
7. BHCM305-Healthcare Leadership
8. BHCM402-Managing Healthcare Organization (MHCO)

**Minor in DigitalMarketing  
Management  
(12-15 Cr. Hours)**

1. BUSS372-Information Technology in Business

**Minors (From othedepartments)**

**Minor in** Mathematics and Data analytics, Social Sciences, Mass Communication, Environmental management

**Minor in Mathematics and Data  
Analytics  
(12-15 Cr. Hours)**

1. BMDA101-Data Analysis & Statistical Methods
2. BMDA102-Data Mining
3. BMDA103-Times Series Analysis & Forecasting
4. BMDA104-Introduction to Decision Analysis
5. BMDA201-Mathematical Problem-Solving Strategies
6. BMDA202-Business Intelligence and Data Analytics
7. BMDA203-Data Analysis and Visualization

3. BRLC101-Rules of Law and Civil Society
4. BGRL101-Goble Religion Landscape
5. BSDP101-Social Development in Pakistan
6. BPIS101-Psychological Issues in Society
7. BUSS412-Corporate Social Responsibility

**Minor in Mass Communication  
(12-15 Hr. Hours)**

- 1.MCOM412-Specialized Journalism
- 2.MCOM232-Online Journalism
- 3.MCOM433-Documentary Writing and Production
- 4.MCOM434-Short Film & Drama Production
- 5.MCOM421-Citizen Journalism

**Minor in Environmental Management  
(12-15 Hr. Hours)**

1. BUEP101-Environmental Issues in Pakistan

**Minor in Social Sciences**  
**(12-15 Hr. Hours)**

1. BESD101-Education and Social Development
2. BIPE101-International Political Economy

2. BUEP102-Climate Change
3. BUEP103-Sustainable Business Design
4. BUEP201-Environmental Impact Assessment
5. BUEP202-Cleaner Production
6. BUSS412-Corporate Social Responsibility
7. BUSS171-Occupational Health and Safety

**Minor Courses (Business Management)**

(For non-business students)

**(12-15 Cr. Hours)**

1. BUSS101-Introduction to Business
2. BUSS231-Marketing Management
3. ACCT111-Financial Accounting
4. BUSS312-Organizational Behavior
5. BUSS314-International Business Management
6. BUSS315-Entrepreneurship
7. BUSS313-Business Poli