

EMBA

[Executive MBA]

COURSES OF STUDY:

(Information about the prerequisites (if any) of the course(s) will be provided by the Department at the beginning of the program)

Credits 66 hr

Mandatory Courses

Total: 30-36 Credits

Code	Title of Course	Credits
BUSS111	Principles of Management	3
BUSS141	Principles of Human Resource Management	3
BUSS121	Principles of Business Finance	3
BUSS221	Financial Management	3
BUSS131	Principles of Marketing	3
BUSS231	Marketing Management	3
ACCT111	Financial Accounting I	3
ACCT211	Financial Accounting II	3
ECON111	Principles of Micro Economics	3
ECON121	Principles Macro Economics	3
STAT101	Elements of Statistics and Probability	3
BUSS382	Quantitative Methods in Research	3

Core Courses

18 credits Hours

Code	Title of Course	Credits
BUSS581	Advanced Research Methodology in Business	3
BUSS512	Seminar in HRM	3
BUSS522	Seminar in Finance	3
BUSS532	Seminar in Marketing	3
BUSS533	Leadership and Organizational Behavior	3
BUSS534	Data Analysis In Business Studies	3

a. Elective Courses / Specialization Option I - HRM

Total: 12-18 Credits

Subject to University offering, the student shall opt four courses from any of the specializations below:

Code	Title of Course	Credits
BUSS645	Cross - Cultural Resource Management	3
BUSS646	Incentives & Compensation Management	3
BUSS647	Leadership and Team Management	3
BUSS648	Micro Organizational Dynamics	3
BUSS649	Training Interventions and Job Skills	3
BUSS650	Conflict Management	3

b. Specialization Option II - Finance

Code	Title of Course	Credits
BUSS654	Taxation	3
BUSS655	Financial Risk Management	3
BUSS656	Auditing	3
BUSS657	Islamic Banking & Finance	3
BUSS658	Portfolio Theory and Investment Analysis	3
BUSS659	Financial Statement Analysis	3

c. Specialization Option III - Marketing

Code	Title of Course	Credits
BUSS664	Industrial Marketing	3
BUSS665	Distribution Management	3
BUSS666	Retailing	3
BUSS667	Export Marketing	3
BUSS668	Cyber/Internet Marketing	3
BUSS669	Marketing of IT Products	3

Research Project

Total: 6 Credits

Code	Title of Course	Credits
BUSS681	Business Research / Field Project (for MBA 1.5 Years)	6

or

*The Business Research Project / Field project can be substituted with two Elective courses / in the relevant specialization option to be chosen from the list of Elective Courses (subject to University offering). 3+3

Note: Subject to Policy/applicability the candidate shall pass the entry test as required by HEC.