

# ADP (Entrepreneurship) [Associate Degree Program]

## **ELIGIBILITY CRITERIA:**

- The candidate has passed the Intermediate or equivalent examination from an institution recognized by the Higher Education Commission of Pakistan / Inter Board Committee of Chairmen, Pakistan.
- Subject to policy/applicability, the candidate shall pass the Entrance Test as required by the HEC.

## **PROGRAM STRUCTURE:**

(Program is equivalent to 14 years of education)

Minimum Duration: 2 years; through 4 regular semesters (Fall/Spring)

Minimum Credits: 70

## **DISTRIBUTION OF CREDIT HOURS:**

Compulsory Courses: 19 Cr.

Foundation Courses: 15 Cr.

Major Courses (Core): 30 Cr.

Major Courses (Electives): 06 Cr.

## **COURSES OF STUDY:**

*(Information about the Prerequisites (if any) of the course(s) will be provided by the Department at the beginning of the program)*

### **Compulsory Courses Total: 19-Credits**

<b>Course Code</b>	<b>Course Title</b>	<b>Cr. Hrs.</b>
ENGL101	English I (Functional English)	3
ENGL102	English II (Communication Skills)	3
ENGL103	English III (Technical Writing and Presentation Skills)	3
CSC101	Introduction to Computers and Computing	3
MATH171	Business Mathematics	3
PKST101	Pakistan Studies - General Profile	3
ISLM101	Fundamentals of Islamic Studies (for Muslim Students)	2
	or	
ETHC101	Principles of Ethics (for Non-Muslim Students)	2

### **Foundation Courses**

#### **Total: 15-Credits**

(Subject to the university offering, the student shall opt. five courses from the list below)

<b>Course Code</b>	<b>Course Title</b>	<b>Cr. Hrs.</b>
BUSS101	Introduction to Business	3
BUSS315	Introduction to Entrepreneurship	3
BUSS111	Principles of Management	3

Course Code	Course Title	Cr. Hrs.
BUSS131	Principles of Marketing	3
ACCT111	Financial Accounting-I	3
BUSS342	Launching a Venture	3
BUSS381	Research Methods in Business	3

**Major Courses (Core)**

**Total: 30-Credits**

*(Subject to the university offering, the student shall opt. Ten courses from the list below)*

Course Code	Course Title	Cr. Hrs.
BUSS331	Consumer Behavior	3
BUSS332	Entrepreneurial Behavior	3
BUSS333	SME Management	3
BUSS334	Entrepreneurial Organization Planning	3
BUSS335	Analysis of Pakistani Industries	3
BUSS336	Legal Framework for Entrepreneurs	3
BUSS337	Social Entrepreneurship	3
BUSS372	Service Marketing	3
BUSS311	Management Information System	3
BUSS341	Digital Entrepreneurship	3
BUSS344	Business Data Analytics	3
BUSS371	Production/Operation Management	3

**Major Courses (Elective)**

**Total: 06-Credits**

*(Subject to the university offering, the student shall opt. Two courses from the list below)*

Course Code	Course Title	Cr. Hrs.
BUSS312	Organizational Behavior	3
BUSS313	Business Policy	3
BUSS372	Information Technology in Business	3