

# ADP (Mass Communication) [Associate Degree Program]

## ELIGIBILITY CRITERIA:

Intermediate (equivalent to 12 years of education) with at least 45% marks.

## PROGRAM STRUCTURE:

It is two-year full time study program spread over four semesters. ADP students will cover the 60 credit hours in four semesters.

## DURATION:

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NO	Requirements	No. Credit Hours	No of Courses
1	General Education Courses	39	13
2	Distribution Courses	6	2
3	Major Courses	15	5

### Distributive Courses in Mass Communication Total: 6 Credits

Course Code	Course Title	Cr. Hrs.
MCOM 221	News Reporting and Writing	3
MCOM 231	Broadcast Journalism	3
MCOM 322	Digital Journalism	3
MCOM 211	Journalistic English	3

### ADP Courses in Mass Communication Total: 15 Credits

Course Code	Course Title	Cr. Hrs.
MCOM 101	Introduction to Mass Communication & Journalism	3
MCOM 421	Opinion Writing	3
MCOM 432	TV News Reporting and Program Production	3
MCOM 241	Principles of Advertising and Public Relations	3
MCOM 111	Introduction of Social Media	3

A list of Deficiency Courses is provided below:

<b>Course Code</b>	<b>Course Title</b>	<b>Cr. Hrs.</b>
MCOM 101	Introduction to Mass Communication & Journalism	3
MCOM 232	Online Journalism	3
MCOM 231	Broadcast Journalism	3
MCOM 211	Journalistic Writing	3
MCOM 421	Media Law & Ethics	3
MCOM 411	Media History	3